

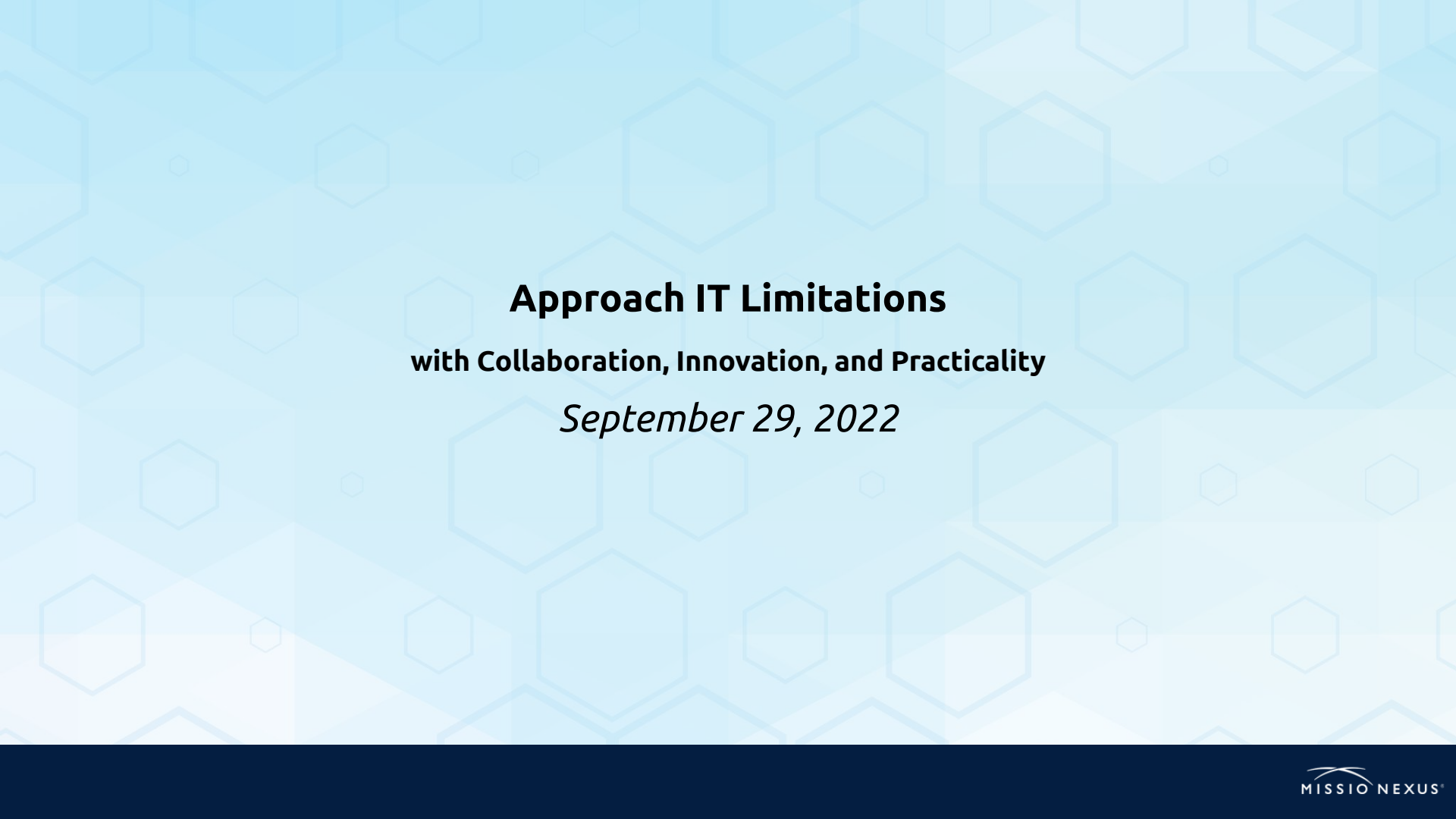
Welcome to the Information Technology Track

Wednesday

- ▶ 3:45 PM | Staying True to Your Call in a Hostile Age: Practical Digital Security Today

Thursday

- ▶ 8:30 AM | Approach IT Limitations with Collaboration, Innovation, and Practicality
- ▶ 1:45 PM | Empower Your Global Worker with Modern Giving Technologies
- ▶ 3:45 PM | The Benefits of Making Automation work for You



Approach IT Limitations

with Collaboration, Innovation, and Practicality

September 29, 2022

Assess Your Current State

- IT infrastructure and network
- Scalability of information systems for growth
- Stakeholder satisfaction
- Cost avoidance

Placeholder for Audience Poll

[What Systems Are You Using]



Key Benchmarking & Definitions

- Generic
- Functional
- Process
- Performance

Placeholder for Audience Poll

[What % of Your Budget is IT? How many IT people do you have on staff?]



Future State Design

- Use top shelf tools **AND** minimize customization.
- Start with **NATIVE** integrations.
- Avoid siloed data.
- Make your ecosystem future-proof.

Start with a Solid CRM



Little
Green
Light



ROI Calculation - Crunching the #s

- What's your current IT spend?
- What would be the new IT spend?
- What's the cost to change?
- What's the cost not to change? (Security risks, data risks, unfulfilled potential)
- Assess level of manual business processes remaining - and acceptability.
- Consider custom solution to minimize manual business processes under VERY specific conditions (i.e. lockbox scanning and receipt automation).

Analyze Licensing Costs

- Consolidate. Consolidate. Consolidate. Avoid Shadow IT where redundant cost thrives.
- Evaluate utilization of each SaaS by user. Don't pay for unused seats!
- Review Terms of Use for creative problem solving. Some tools may allow you to use two different tiers and share content between them.
- Maximize use of Google Workspace or Microsoft 365 - assuming your organization has opted for the non-profit licensing. Both these platforms are very powerful.
- Keep it simple with integrator tools like Zapier where you can push data to less expensive tools for end user consumption.

Q&A



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