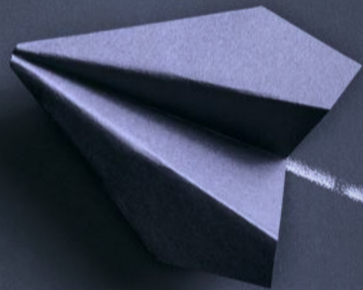


Build a Robust Mobilization Strategy



Tania Martin

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Introduction

- The purpose of the Tower in the Vineyard
- Luke 14:28-30

A Realistic Assessment

- What are your organization's current practices?
- How has your organization changed in the past two years?
- What are the gaps?

Small Groups: Name the gaps



Build in the Gaps

- The Urban Planning Parallel
- Start Influencing Youth
- Coaching and Training
- Diversity & Inclusion
- Be flexible and ready to pivot

The background of the slide features a dense arrangement of 3D house models. Most are light gray, but one model in the center-right is a distinct dark red color. The houses are scattered across a light gray, reflective surface that shows soft shadows. The overall lighting is soft and diffused, creating a clean, modern aesthetic.

**Small Groups:
Dream –
Where can you
build**

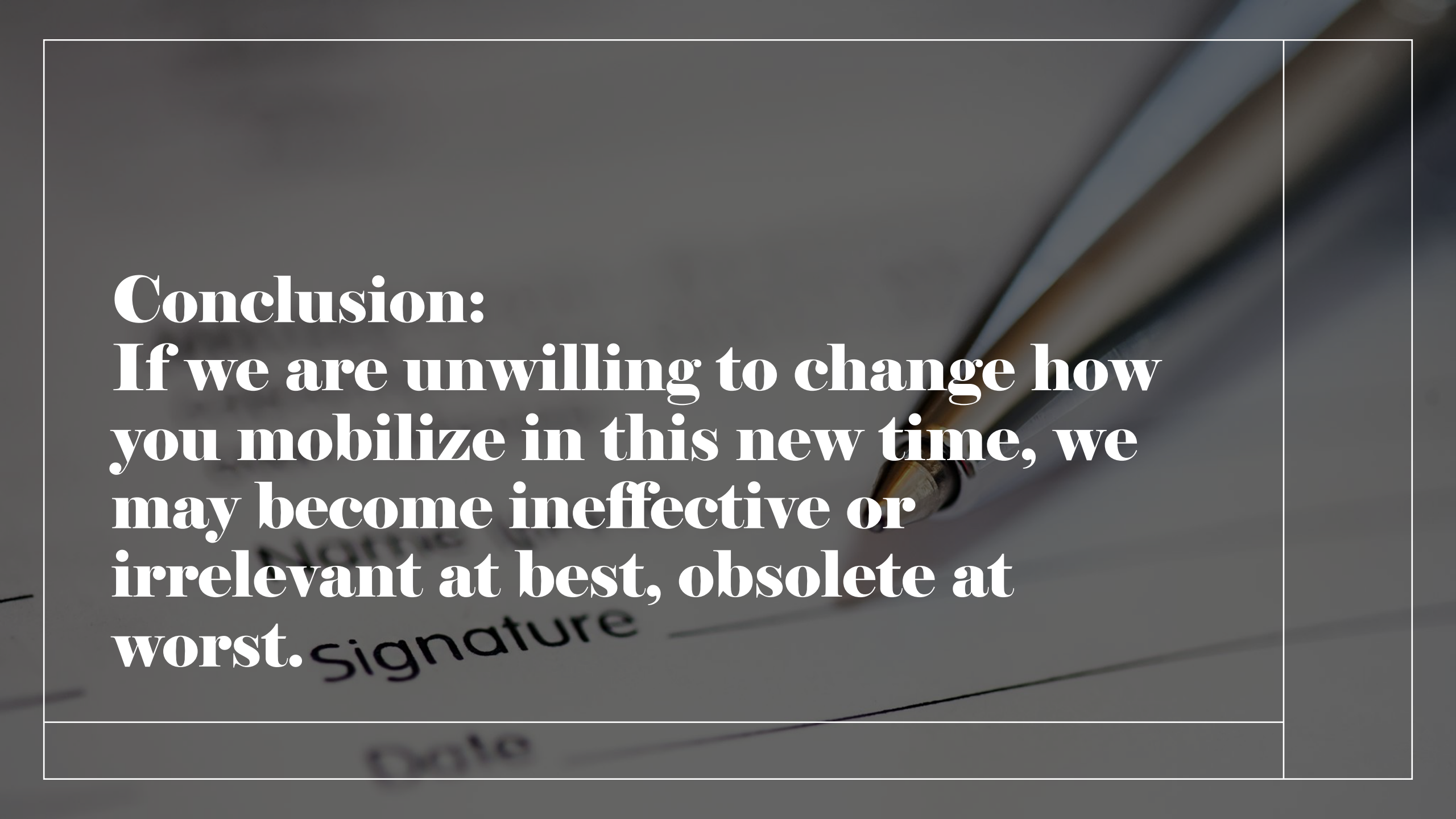
Strategy & Innovation

- Take a risk
- Don't invest too soon
- Create and test a quick prototype
- 10-25% rule

Be Collaborative

The background of the slide is a dark, muted blue-grey color. Overlaid on this is a faint, light-colored grid pattern. Several pushpins are pinned to the grid: a red one in the upper left, a yellow one in the lower left, a blue one in the center-right, and another blue one in the bottom right. The pushpins are slightly out of focus, creating a sense of depth.

- Share with others
- Learn from others



Conclusion:
If we are unwilling to change how you mobilize in this new time, we may become ineffective or irrelevant at best, obsolete at worst.

Thank you

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