

HOW TO THINK ABOUT TECHNOLOGY IN A TECHNOLOGY-DRIVEN WORLD

THINKING ABOUT INNOVATION DIFFERENTLY

TOP TEN REASONS THE BUSINESS WORLD STRUGGLES WITH INNOVATION





10. NEED FOR RAPID ROI



9. TOO MANY RESOURCES



8. LACK OF PERSISTENCE



7. TOO MUCH PROCESS



6. FEAR OF FAILURE



5. MICROMANAGEMENT



4. SELF-DOUBT



3. BIG EGOS



2. A DESIRE TO PLEASE ALL



1. A CULTURE OF BLAME

**THANK GOD
WE DON'T
DEAL WITH
ANY OF
THESE ISSUES!**



1

DETERMINE YOUR RESOURCES

**YOU DON'T HAVE
WHAT YOU WANT
BECAUSE YOU DON'T
ASK FOR IT.**

JAMES 4:2

**YOU ASK FOR TOO
LITTLE BECAUSE YOU
DON'T WANT TO
BOTHER ANYONE.**

CHRIS LEMA



DARE
THE RIGHT
PEOPLE TO GET
INVOLVED

**CIRCUMCISED ON THE EIGHTH
DAY, OF THE PEOPLE OF
ISRAEL, OF THE TRIBE OF
BENJAMIN, A HEBREW OF
HEBREWS; IN REGARD TO THE
LAW, A PHARISEE;**

PHILIPPIANS 3:5

**INVITE POWERFUL &
SKILLED PEOPLE TO
INVEST & COMMIT
TO YOUR MISSION.**

CHRIS LEMA



3

DISCOVER
& SERVE THE
UNSERVED

**BUT WHEN YOU GIVE A
BANQUET, INVITE THE
POOR, THE CRIPPLED, THE
LAME, THE BLIND, AND
YOU WILL BE BLESSED...**

LUKE 14:13-14

**SOLVE THE TOUGH
PROBLEMS THAT DON'T
ATTRACT FUNDING;
THERE'S LESS
COMPETITION.**

CHRIS LEMA



4

DEVELOP
YOUR CAPACITY
FOR EXPERIMENTS

**GO! I AM SENDING YOU
OUT LIKE LAMBS AMONG
WOLVES. DO NOT TAKE A
PURSE OR BAG OR
SANDALS...**

LUKE 10:3-4

**YOU WON'T SOLVE A
PROBLEM ON YOUR FIRST
TRY. YOU MAY NOT EVEN
DEFINE IT RIGHT. EMBRACE
EXPERIMENTATION.**

CHRIS LEMA



DECIDE
UP FRONT THAT
RESULTS MATTER

**THEREFORE GO AND
MAKE DISCIPLES OF
ALL NATIONS...**

MATT 28:19

**WHAT THE CORPORATE
WORLD GETS RIGHT ABOUT
INNOVATION IS THAT
RESULTS MATTER MORE
THAN INTENTION.**

CHRIS LEMA