

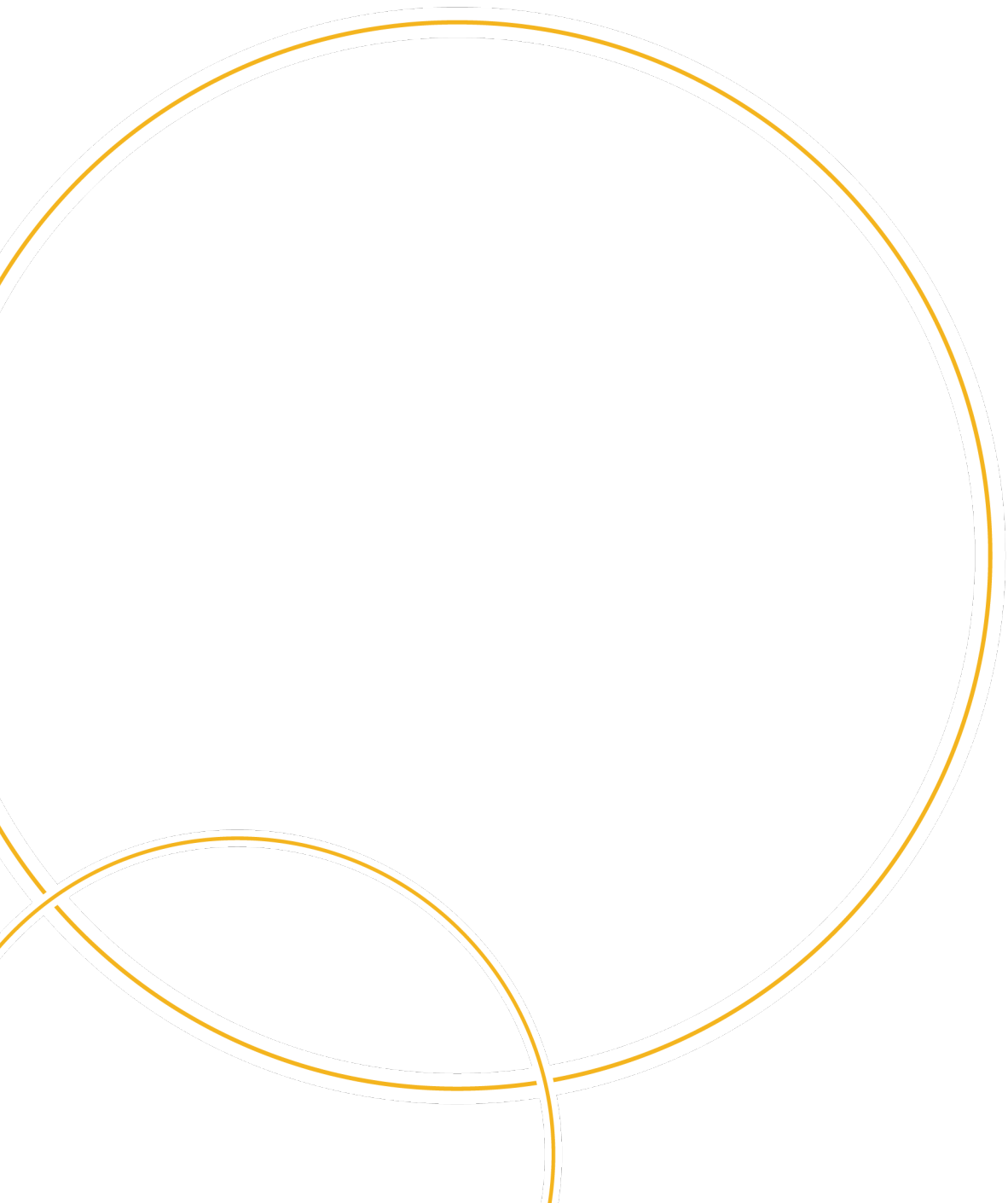


GENEROUS GIVING

# DISCIPLING THE HEART OF THE GIVER



# What is Generous Giving?





“I consecrate all that I am and all that I have, the faculties of my mind, the members of my body, my worldly possessions, my time and my influence over others, all to be used entirely for thy glory and resolutely employed in obedience to thy commands as long as thou continuest me in life. ”

– Thomas Maclellan



## MISSION:

Generous Giving exists to spread the message of biblical generosity in order to grow generous givers especially among those entrusted with much.

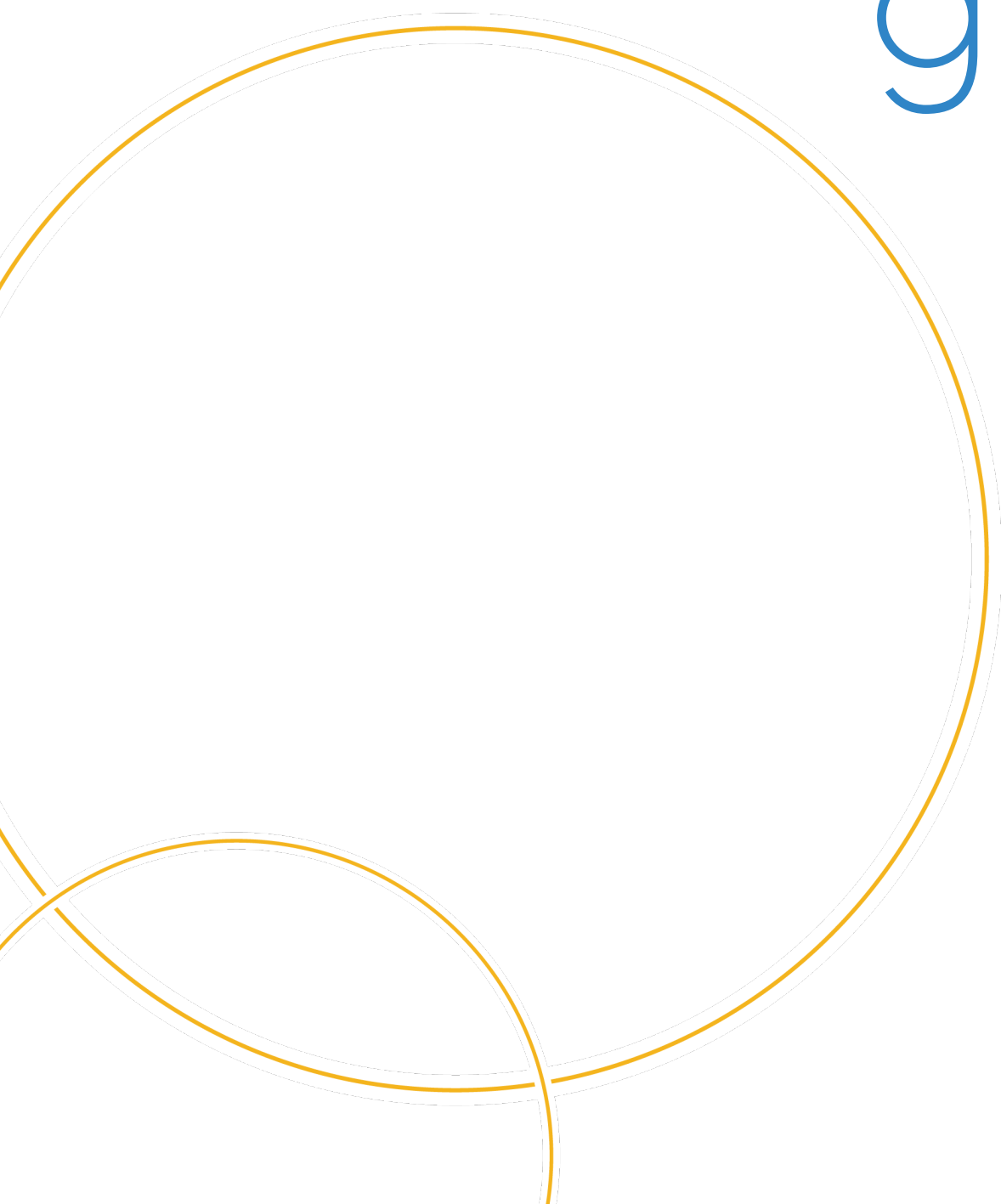


# VISION:

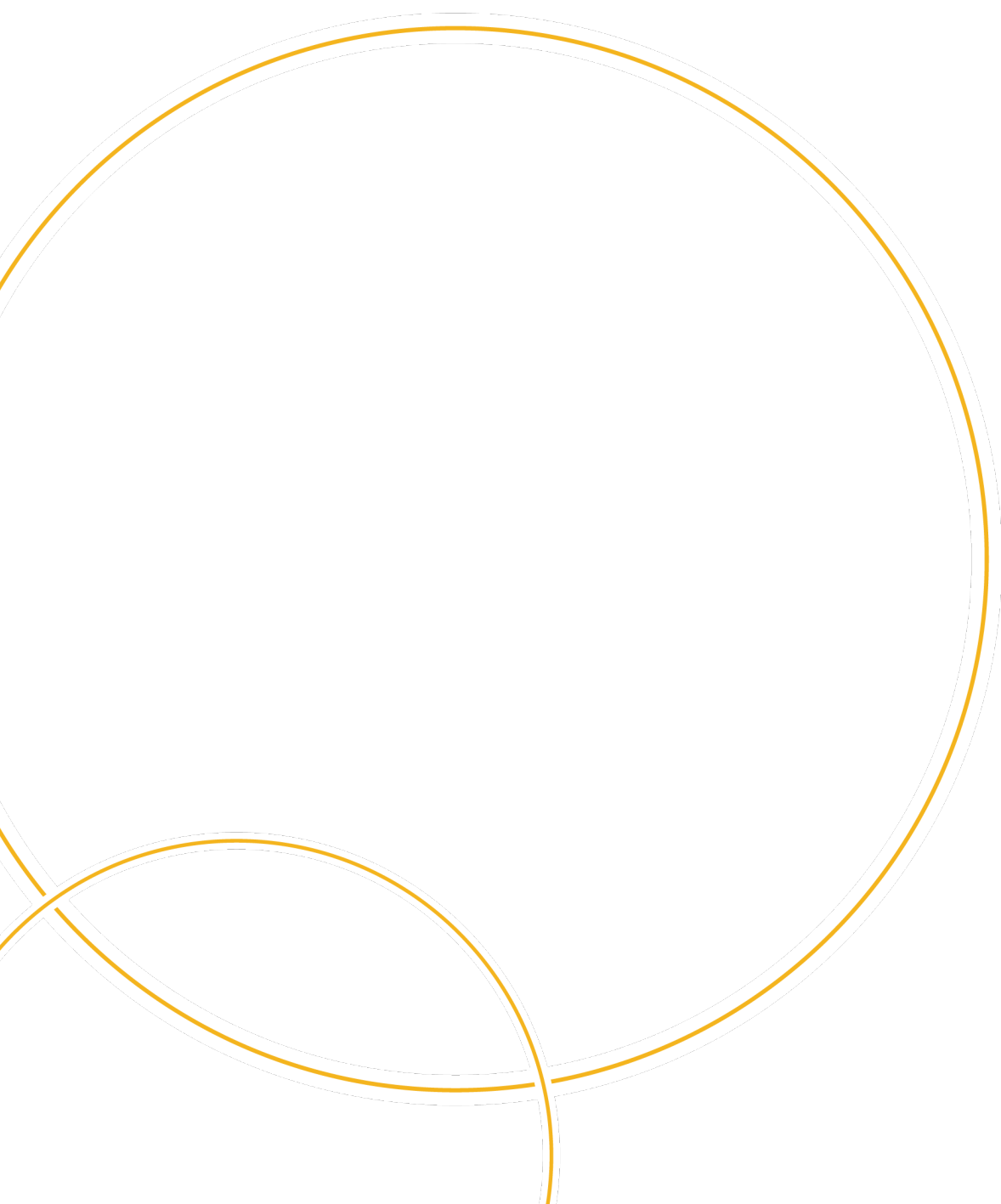
To see the generosity of  
God displayed through  
the generosity of God's  
people.



Who is the most  
generous person you know?



Would the world be a better  
place if there were more people  
like you just thought of?





I. Heart of the Asker

II. Heart of the Giver

III. Discipleship Tools

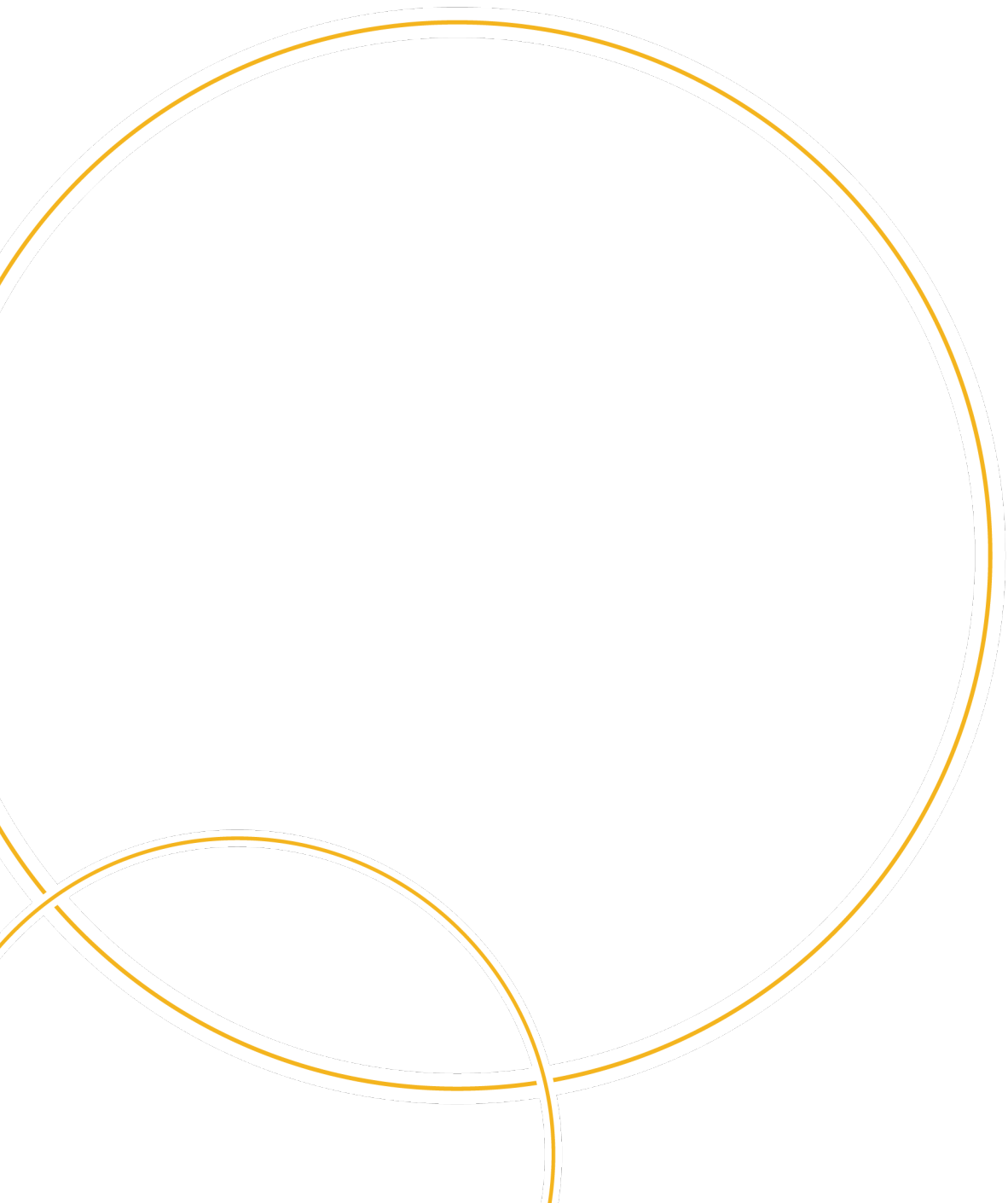
IV. Payoff







# Prayer of Agur Proverbs 30:8–9







# **Primary Motivation:**

The liberation of people. Not  
the liberation of resources.



## Heart of the Giver

What is it like to be wealthy? C.O.W.

What are the challenges of wealth and power?

Why do I feel like a target?





# Discipleship Tools

Teaching

Relationships

Experiences

Questions

## **Teaching Favorites:**

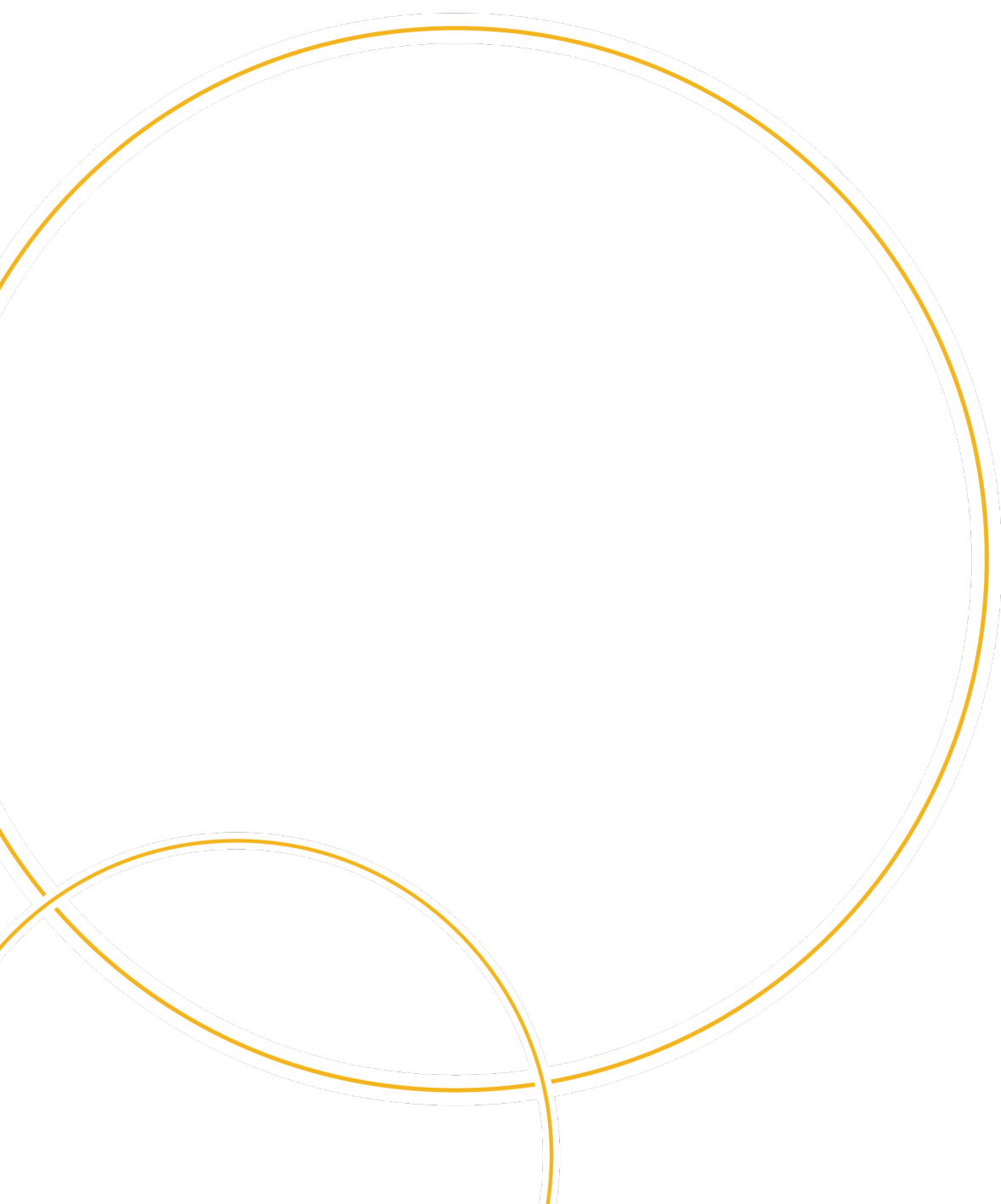
Alcorn – Treasure Principle

Keller – Counterfeit Gods

Piper – Desiring God

Foster – Freedom of Simplicity

Stanley – Fields of Gold





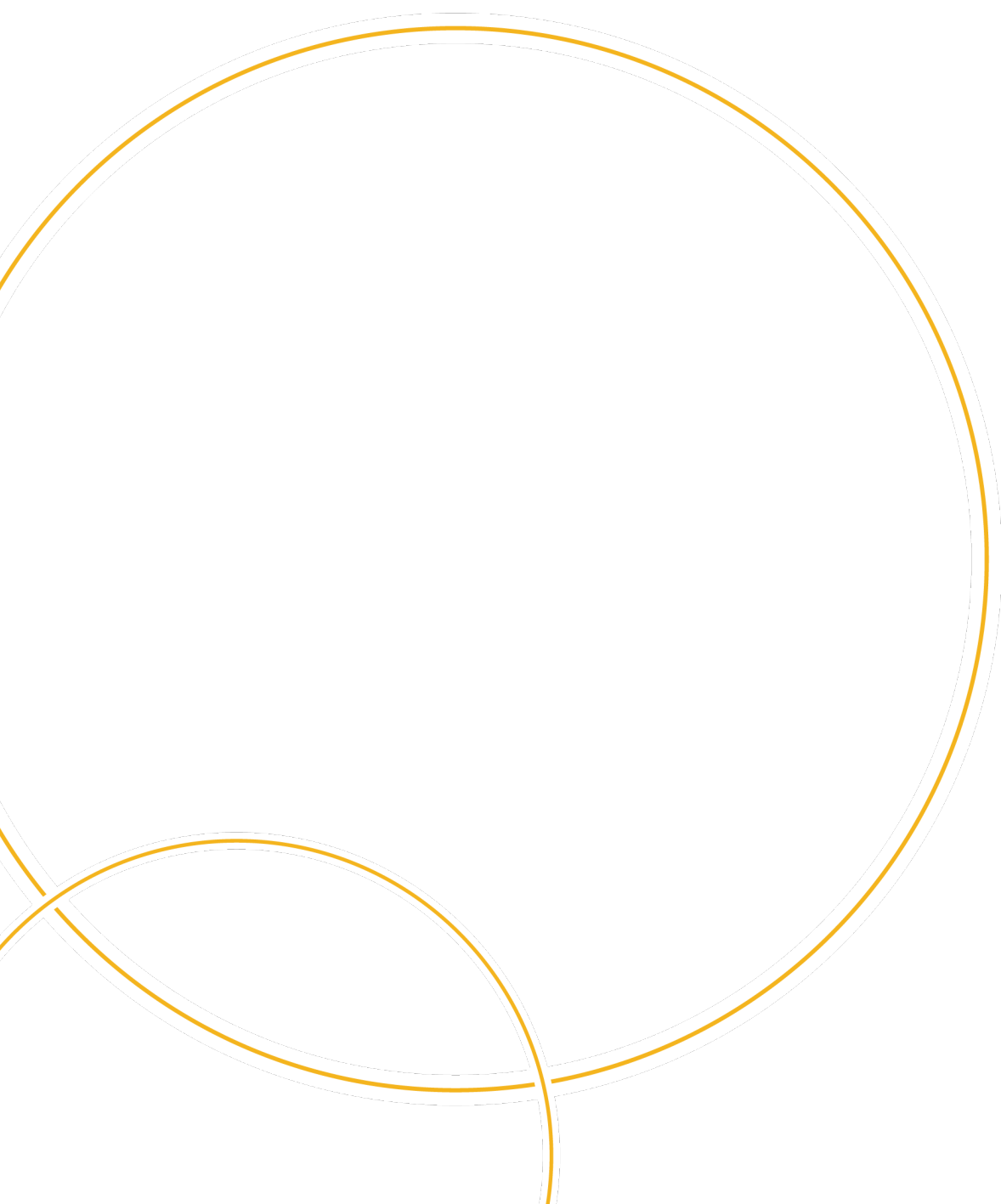


## **Relationships:**

Generous people in your network

Generous Giving stories

Heroes of the faith



**Experiences:**  
Mission Trips  
Journey of Generosity  
Celebration of Generosity





## Questions:

Who owns it?

How much is enough?

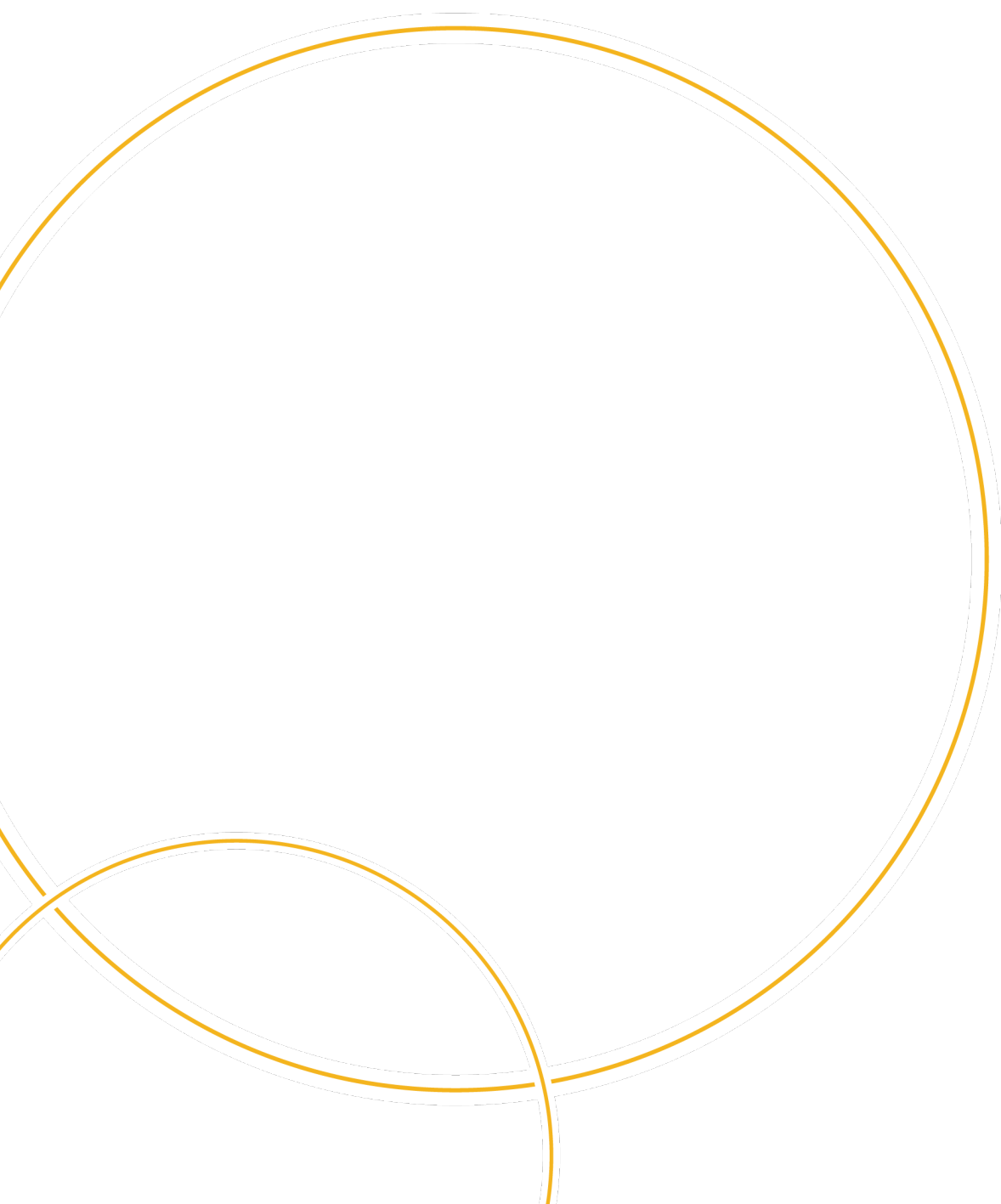
What's an appropriate lifestyle?

Who's the next steward?

Are they prepared?

Do you have a giving goal?

“Earthly success  
could equal  
spiritual failure”







## BARRIERS TO FRUITFULNESS:

“Still others, like seed sown among thorns, hear the word; but the worries of this life, the deceitfulness of wealth and the desires for other things come in and choke the word, making it unfruitful.” – Mark 4:18–19



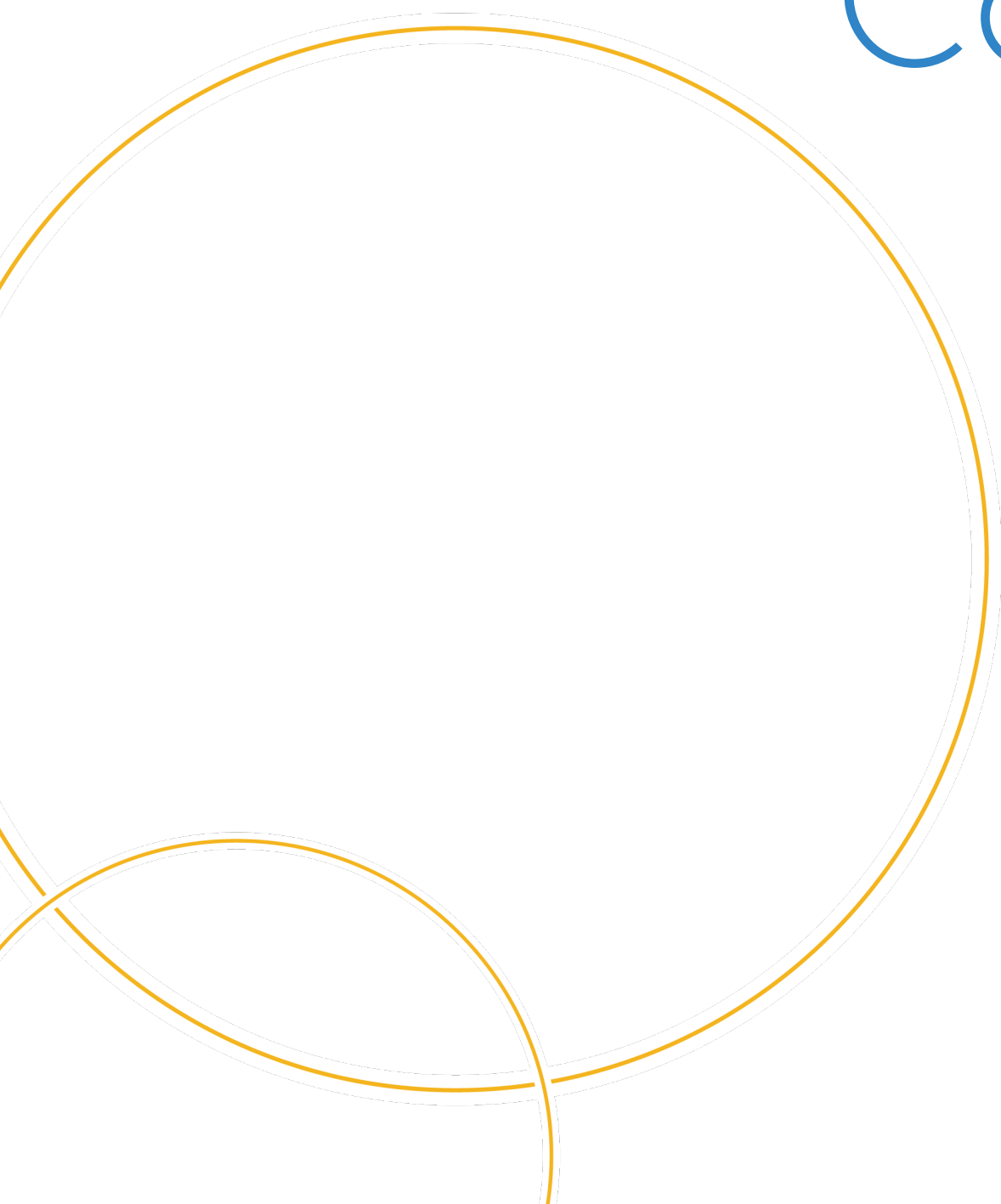
## FRUITFUL CHRISTIAN LIFE:

“Others, like seed sown on good soil, hear the word, accept it, and produce a crop—some thirty, some sixty, some a hundred times what was sown.” – Mark 4:20



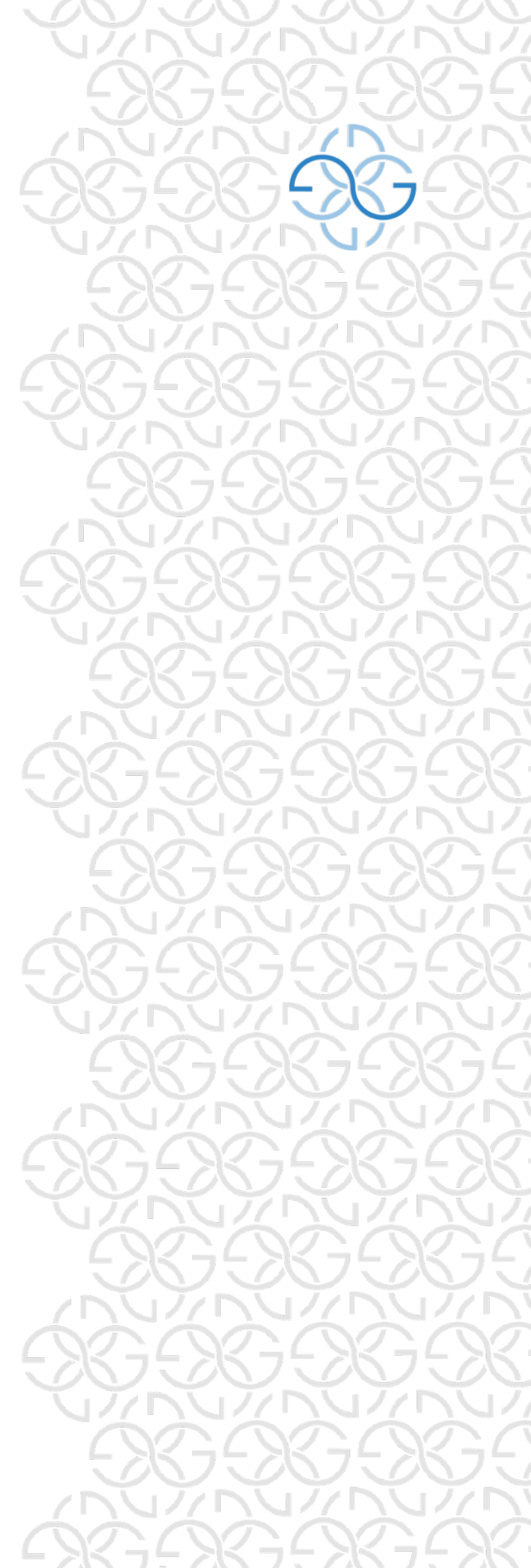
# Paradigm Shift: Duty to Delight

## Case Study: Mark and Carol









What stood out to you  
in Mark and Carol's  
story?

How would you  
describe his paradigm  
shift?

# THE PAYOFF:

#1

Giver – Life that is truly life





“Command those who are rich in this present world not to be arrogant nor to put their hope in wealth, which is so uncertain, but to put their hope in God, who richly provides us with everything for our enjoyment. Command them to do good, to be rich in good deeds, and to be generous and willing to share. In this way they will lay up treasure for themselves as a firm foundation for the coming age, so that they may take hold of the life that is truly life.” – 1 Timothy 6:17–19



# THE PAYOFF:

**#2**

**Asker/Discipler – Deeper and  
more authentic relationships**





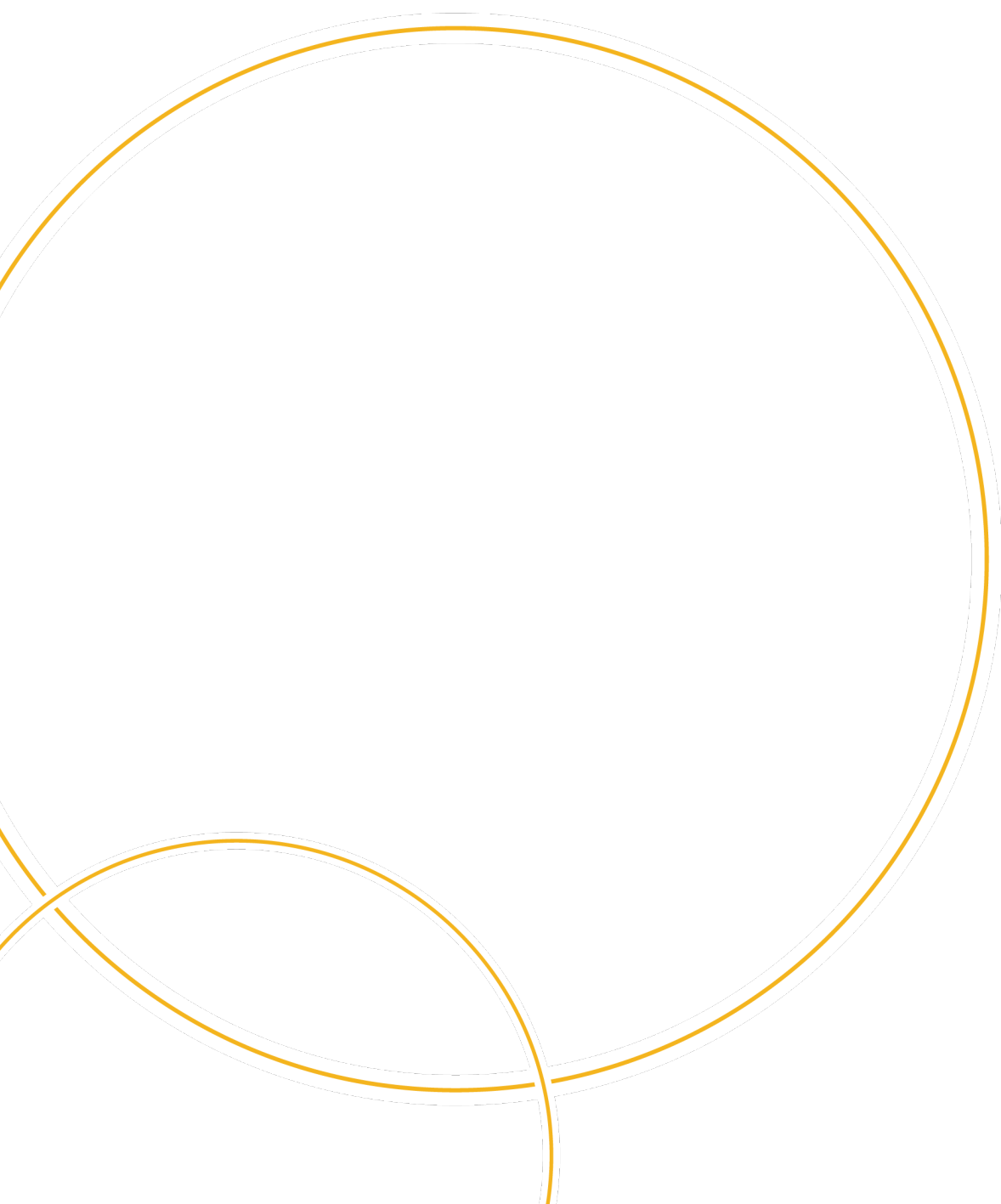
# THE PAYOFF:

**#3**

Kingdom – Greater resources!



# NCF/GG Study results





# Survey Results

## Core Audience Increase Annual Giving \$60k for 5 years

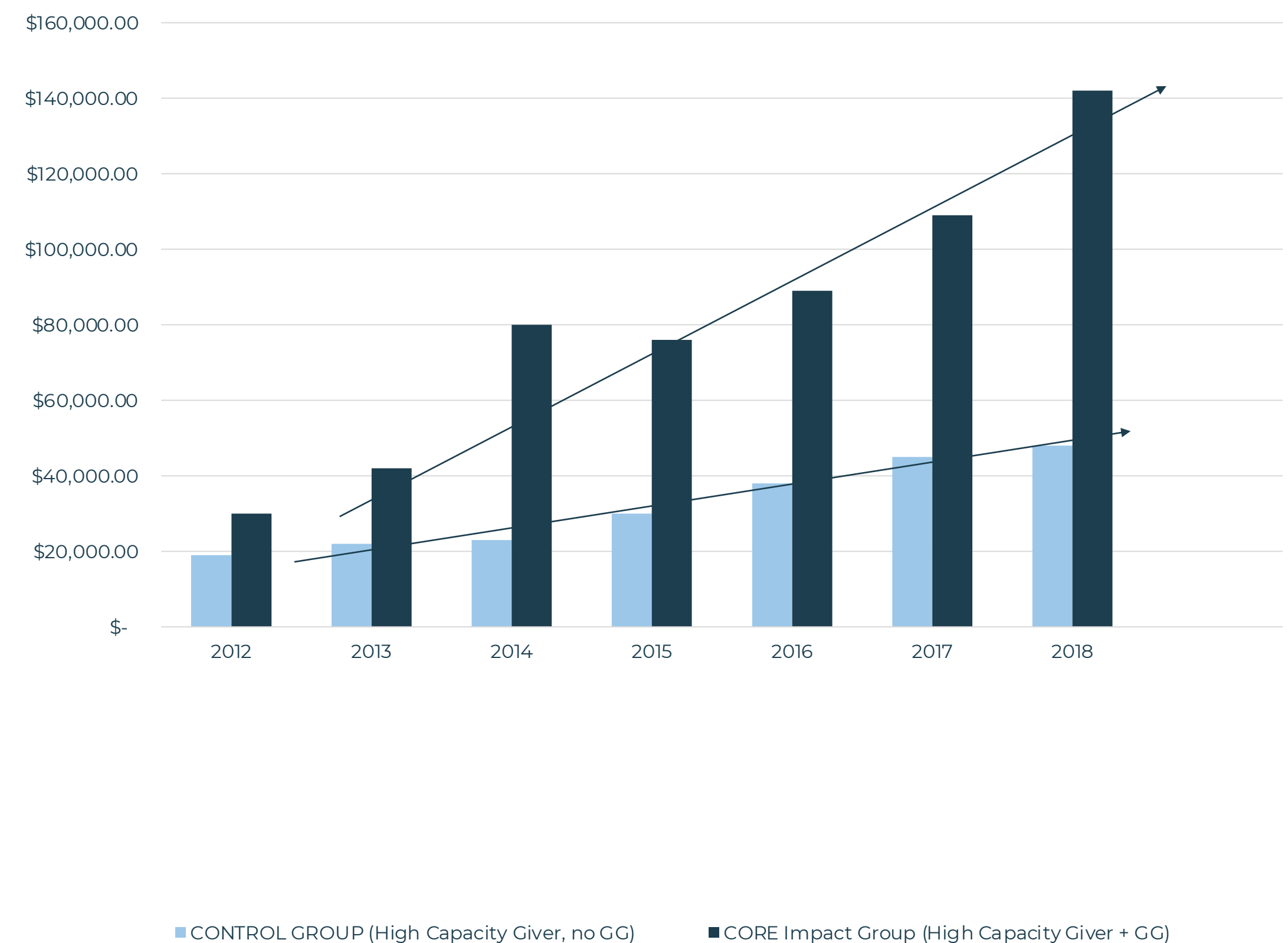
### The Study:

- Fully anonymized study by 3rd party PhD Economist upon database of donor advised funds.
- Compared 339 core audience fund holders who attended GG experiences with 942 statistically similar fund holders who did not.

### The Findings:

- Giving contributions and grants for core audience members were 1.8X above that of a control group after a GG experience.\*
- The average annual increase was **\$60,462** beyond the control group.
- Increased giving continued for 5-year study window.

### GG Impact Trajectory of Increased Generosity Average Annual Grants 2012-2018



I rarely meet unhappy  
generous people!

